
MERİÇ ÖZCAN

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I am currently interested in the fields of data science and risk management. I plan to be involved in cybersecurity or finance sectors throughout my career. I have gained domestic and international e-commerce and digital marketing experience in my own enterprise for 3 years. While trying to improve sales performance using my business's data, I realized my passion for statistics and data science. I have an idealistic, self-confident and enterprising nature. I can achieve good results in process management on a subject taught to me. It can be said that I am obsessed with completing tasks and increasing the success rate.

PROFESSIONAL EXPERIENCE

ESANS INDUSTRY TECH, Izmir, Turkey

Business Founder, <https://www.esansindustries.com/>

May 2021 - May 2024

- I structured my business as a technology venture. At first, I sold through marketplaces in Turkey with innovative retail techniques and after reaching a certain size, I started to trade in other overseas marketplaces.
- I branded my e-commerce actions with the name Esans eTrade. I designed various business projects under this venture. I created brands that were not registered in marketplaces and made retail sales.
- I developed strategies by analyzing various markets and managed to reach different customer segments. My own e-commerce reports and industry knowledge played a big role in optimizing the performance of my business by making data-based decisions.
- I ended my venture due to mismanagement of capital and increasing personal academic responsibilities.

UNIVERSITY AND ORGANIZATION EXPERIENCES

Turkish Quality Association GençKal Unit

March 2023 - Still Ongoing

Ege University Representative and Team Leader | Organization and Management

- Studies have been carried out to increase contact between students and business people and to ensure that students receive training from the leaders of the sector. With Kalder's vision, students' perspectives on business life are being developed.

IEEE | Ege University Student Branch

February 2023 - Still Ongoing

Computer Society Department Data Science Unit Member

Ege University SAVTEK Society

February 2022 - Still Ongoing

Software Department Web Development Unit Member

Ege University ECO Masters Smyrna Shell Eco-Marathon Team

December 2023 - Still Ongoing

Data Team and Sponsorship Team Leader

- The "Hydrogen Fueled Electric City Vehicle" competition category will be participated in the competition in 2025.

EDUCATION

EGE UNIVERSITY, Izmir, Turkey - B.Sc. Statistics

September 2022 - June 2027

Current GPA: 2,86

Current Work on TUBITAK-2209 Project: "Optimization of Safe Delivery of Cargoes with Artificial Intelligence" (the study consists of optimization of a certain number of parameters with machine learning, a self-updating database in the web environment, and finally statistical ready-made software)

ADDITIONAL INFORMATION

Technical Skills: Python, MATLAB – Simulink, SQL, WEKA, JASP, PSPP (SPSS), Microsoft Excel

Languages: English (B2+), German (A2)

Personal Brand Identity: <https://www.mericozcan.com/> | **Portfolio:** <https://linktr.ee/mericozcan>

ORGANIZATIONS

- IASTE LC Ege University: Corporate Unit Member **February 2024 - Still Ongoing**
- AEGEE Izmir: Member **June 2023 - Still Ongoing**
- Google Developers Group Izmir: Member **June 2023 - Still Ongoing**
- Huawei Student Developers (HSD) Ege University: Member **April 2024 - Still Ongoing**
- BEST Ege University: Observer Member **October 2023 - June 2024**
- Cyber Security Society Ege University: Member **February 2023 - Still Ongoing**
- Data Science and Statistics Society Ege University: Member **March 2024 - Still Ongoing**
- Artificial Intelligence Society Ege University: Corporate Department Team Member **February 2022 - June 2023**