
MERİÇ ÖZCAN

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I am a statistician and data analyst who is constantly learning, aims to realize himself, and is both realistic and idealistic. I plan to be in the finance, automotive or cybersecurity sectors throughout my career. I gained domestic and international e-commerce and digital marketing experience in my own enterprise for 3 years. I realized my passion for statistics and data science while optimizing sales performance using my business's data. I have an idealistic, self-confident and entrepreneurial structure. I can achieve good results in process management in a subject taught to me. It can be said that I am obsessed with completing tasks and increasing the success rate.

EDUCATION

EGE UNIVERSITY, Izmir, Turkey - B.Sc. Statistics

September 2022 - June 2027

Current Work on TUBITAK-2209 Project: "Optimization of Safe Delivery of Cargoes with Artificial Intelligence" (the study consists of optimization of a certain number of parameters with machine learning, a self-updating database in the web environment, and finally statistical ready-made software)

WORK EXPERIENCE

ESANS INDUSTRY TECH, Izmir, Turkey

Business Founder, <https://www.esansindustries.com/>

May 2021 - May 2024

- Selling in global and local e-commerce marketplaces with a technological enterprise structure
- Branding e-commerce activities under the name Esans eTrade and designing and retailing various brands under the enterprise
- Analyzing various markets, developing strategies, reaching different customer segments, preparing performance reports and crisis management played a major role in optimizing the performance of my business by making data-based decisions.

UNIVERSITY AND ORGANIZATION EXPERIENCES

Turkish Quality Association GençKal Unit

March 2023 - Continues

Ege University Representative and Team Leader | Member of the Board of Directors and Clubs Board - (Current Title)

- To increase the contact between students and business people, to ensure that students receive training from industry leaders and to develop students' perspectives on business life with Kalder's vision
- To bring together the heads of the highest quality and most prestigious student clubs in Izmir with the "Clubs Board" established in 2024, to create a professional communication network and to represent Ege University

Ege University ECO Masters Smyrna Shell Eco-Marathon Team

December 2023 - Continues

Programming and Data Analysis Team Leader

- The "Hydrogen Fueled Electric City Vehicle" competition category will be participated in the competition in 2025
- Management of the PROVE team responsible for Parameter Optimization, Telemetry and Track Simulation and board member of the vehicle team consisting of 4 sub-teams

IEEE | Ege University Student Branch

February 2023 - Continues

Computer Society Department Data Science and Bioinformatics Unit Member

- Conducting studies on data analytics, data visualization, design of machine learning algorithms, data cleaning and processing in the "Data Science" unit
- Getting to know bioinformatics tools in the "Bioinformatics" unit, working on genome analysis - sequence alignment, omics analysis and single cell analysis

ADDITIONAL INFORMATION

Technical Skills: Microsoft Excel, Python, SQL, SPSS, Power BI

Languages: English (B2+), German (A2)

Personal Brand Identity: <https://www.mericozcan.com/> | **Portfolio:** <https://linktr.ee/mericozcan>

ORGANIZATIONS

Google Developers Group Izmir Member (06.23 - Continues), BEST Izmir Baby Member (10.2023 - Continues)

Ege University Huawei Student Developers Career Unit Member (04.24 - Continues)

HOBBIES

Kickboxing, Viennese Waltz, Drums, Traveler