# **MERİÇ ÖZCAN**

## LinkedIn: linkedin.com/in/meric-özcan/ | Email: mericozcan.edu@gmail.com | Telephone: +905530211834

I am a statistician and data analyst candidate who is constantly learning, aims to realize himself, is both realistic and idealistic. I plan to work in the finance, inspection and analytics departments in the banking sector throughout my career. I gained digital marketing experience in my own venture for 3 years. While optimizing the sales performance of my business, I realized my passion for statistics and data analysis. I have a perfectionist, self-confident and entrepreneurial nature. I can achieve good results in process management in a subject that was taught to me. It can be said that I am guite determined to complete the tasks and increase the success rate.

## WORK EXPERIENCE

## QNB Finance Bank, İstanbul, Turkey Banking Internship, <a href="mailto:qnb.com.tr/">qnb.com.tr/</a>

Advanced Excel, Effective Presentation Techniques, Crisis Management, Corporate Communications, Basic Banking

#### Esans Industry Tech, Izmir, Turkey Business Founder, esansindustries.com/

- Selling globally via Esans eTrade with a tech-driven approach, while designing and retailing brands
- Analyzing markets, strategizing, targeting customers, and crisis management optimized business performance through data

## Serdar Calik Certified Public Accountant Office, Trabzon, Turkey **Accounting Office Staff**

Preliminary Accounting, Microsoft Excel, Storytelling, Corporate Communications

## **EDUCATION**

Ege University, Izmir, Turkey - B.Sc, Statistics - GPA: 3.08 Current Work on TUBITAK 2209-A Project: "Optimization of Safe Delivery of Cargoes with Artificial Intelligence"

The study consists of optimization of a certain number of parameters using machine learning, a database that updates itself in the web environment, and statistical software

## Artificial Intelligence and Technology Academy

Data Science Unit Scholar, yapayzekaveteknolojiakademisi.com/

- Participation in Google Advanced Data Analytics, Google Project Management and Entrepreneurship Trainings
- Participation in Networking Workshop, Teamwork Workshop, Graduation Bootcamp, and JAM Competition

## UNIVERSITY AND ORGANIZATION EXPERIENCES

Turkish Quality Association GençKal Izmir, kalder.org/ March 2023 - Continues Ege University Representative and Team Leader | Member of the Board of Directors and Clubs Board - Current Title

- To plan and organize the 2024-2025 KalDer Mentor-Mentee program in order to bring students together with industry leaders, ensure that they receive training and improve their perspective on business life
- To establish the "Clubs Board" in 2024 in order to bring together the presidents of the most prestigious student clubs in Izmir and create a professional communication network, establishment of a "CV bank" for engineering and science faculty students

#### Shell Eco-Marathon Ege University ECO Masters Smyrna Vehicle Team Hydrogen Fueled Electric City Vehicle Category, Data Analysis Team Leader, linkedin.com/in/eco-masters-smyrna

Problem definition, data collection, data discovery (EDA), data visualization, reporting, storytelling and parameter optimization .

## ADDITIONAL INFORMATION

Technical Skills: Microsoft Excel (Cert.), SQL, Python (Cert.), Power BI, C++, C#, SPSS Languages: English (B2+)

Personal Brand Identity: https://www.mericozcan.com/ | Portfolio: https://linktr.ee/mericozcan Hobbies: Exploring World Cultures by Traveling, Drums, Mixed Martial Arts

ORGANIZATIONS: GDG Izmir Member (06.23 - ...), BEST Izmir Member (10.2023 - ...), IEEE Data Science Unit Member (02.23 - ...)

## REFERENCES

Gamze Batuk - DWH Developer - gamze.batuk@ykteknoloji.com.tr Serdar Calık - Certified Public Accountant - serdarmuhasebe61@gmail.com May 2021 - May 2024

July 2020 - August 2020

September 2022 - June 2027

January 2024 - Continues

# **December 2023 - Continues**

# January 2025 - February 2025